

# JOSH PAUL

## DIRECTOR OF INFORMATION TECHNOLOGY

FIRM PARTNER



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### CONTACT INFORMATION:

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### EXPERIENCE:

Josh has been with Thornton Oliver Keller since 1998. In 2002, Josh was promoted to Director of Marketing and in 2007, he became a partner in the company. In early 2010, Josh transitioned into his current position as Director of Technology, where he focuses on technology initiatives and infrastructure. Josh also serves on the leadership team, helping to establish the overall goals and strategy of the company.

As the company's technology advisor, Josh stays current with a myriad of applications that include networking, digital record keeping, database analysis, corporate voice and data infrastructure, customer contact software, graphic design applications and accounting software. Josh utilizes Microsoft Access and Adobe's suite of graphic design programs extensively for web development, digital marketing, database development and custom application creation.

Josh is the developer and administrator of the company's property database, Nucleus TOK, a comprehensive, custom-built database that has centralized and organized many of the company's data functions. The database tracks commercial property information, availabilities, comparables, and market statistics as well as internal revenue pipeline tracking and voucher creation. His work has enabled Thornton Oliver Keller to become a benchmark for other commercial real estate firms in the Pacific Northwest.

As Director of Information Technology, Josh lead the conversion team responsible for migrating our Property Management Accounting software from Colonial to Yardi Voyager 7S in 2015. Josh was responsible for managing the project and working with Yardi's implementation consultants. He also spent considerable time researching, troubleshooting, and scripting data from Colonial to be imported into Yardi. This included data setup for banks, owners, vendors, properties, tenants, leases, charge schedules, and recovery profiles. Following implementation, Josh also coordinated optimization and report customization projects with Yardi, as well as third party consultants, to help improve our utilization of the system.

As Director of Marketing from 2002 - 2010, Josh was instrumental in creating and implementing the Thornton Oliver Keller brand. Josh was responsible for developing the company's marketing strategy and played an integral role in creating customized marketing campaigns and programs for Thornton Oliver Keller's service offerings. He is experienced in many areas of marketing from signage to advertising to web development. Josh also understands the importance of building a corporate brand and focused his energy on creative implementation of Thornton Oliver Keller's brand from the inside out.

Josh has worked on several notable projects including WH Moore Company's El Dorado Marketplace, where he worked directly with the listing agent and the developer to create a marketing campaign complete with collateral materials. Other similar credits include Bown Crossing, the former Jabil facility, SVN Equities' Franklin Business Park, Midtown Office Center, and Pinebridge Med-Tech Park in Meridian.

### EDUCATION:

Josh earned his Bachelor of Arts in Management and Organizational Leadership at George Fox University.