

NAMPA METRO INFORMATION

NAMPA, IDAHO - Nampa is conveniently located twenty minutes west of the capitol city, Boise. It is growing faster than any other community in Idaho. This is evidenced by the Idaho Center, which brings in world renowned talent, the 42,000 square foot Civic Center, and a revitalized downtown that nurtures a sense of community.

Nampa's high desert location provides an ideal climate for year-round entertainment, recreation, and business opportunities. Enjoy a symphony, Nampa Nights, or a national touring company. Have a glass of wine at the St. Chapelle Winery while enjoying the summer Sunday Jazz Concerts. Hop on your mountain bike, ski the waters, fish the river and lakes, or maybe shop the local farmer's market.

This backdrop provides fertile ground for new business which is reflected in the retail centers, large corporate operations, and the bustling industrial parks. All indicators suggest that Canyon County, with its rural characteristics and underdeveloped commercial landscape, is beginning to set the pace for commercial growth.

AREA PROFILE

KEY CITIES WITHIN THE BOISE AREA MSA

Boise	228,930
Meridian	98,300
Eagle	26,930
Nampa	96,820
Caldwell	54,120
Total MSA Population (2017)	695,765

Source: Compass 2017 Population Estimates and 2017 Boise Valley Spotlight.

EMPLOYMENT AND INCOME

Total Employment (Boise-Nampa MSA 4/17)	314,440
State Unemployment Rate as of April 2017	3.4%
Per Capita Income	\$26,306
Median Household Income	\$53,059
Average Household Income	\$79,273

Source: Dept. of Labor and STDBonline.

TOP EMPLOYERS

St. Luke's
Micron Technology, Inc.
West Ada School District
Boise School District
Boise State University
Saint Alphonsus Health System
Walmart
City of Boise
HP Inc.
J.R. Simplot Company

Source 2017 Boise Valley Spotlight

HOUSING

Single-Family Homes sold in Ada Co. (2016)	10,777
Median Home Price	\$225,673
Single-Family Homes sold in Canyon Co. (2016)	4,056
Median Home Price	\$156,330

Source: Intermountain MLS and STDBonline.

NATIONAL ACCOLADES

- **#1 Lowest Cost Metro in Pacific U.S.** - KPMG Competitive Alternatives, 2016
- **#2 Best Capitol to Live In** - WalletHub, 2017
- **#1 City for New Home Sales (Meridian)** - Curbed, 2017
- **#6 Best Downtown** - Livability, 2016
- **Top 10 Hottest Travel Destinations of 2017** - Vogue Magazine, 2017
- **#6 Top States for Job Growth** - Forbes, 2016
- **#3 Popular U.S. Growth Cities** - U-Haul, 2017
- **Best Run City in America (Nampa #1, Boise #3)** - WalletHub, 2017