

# NAMPA METRO INFORMATION

**NAMPA, IDAHO** - Nampa is conveniently located twenty minutes west of the capitol city, Boise. It is growing faster than any other community in Idaho. This is evidenced by the Idaho Center, which brings in world renowned talent, the 42,000 square foot Civic Center, and a revitalized downtown that nurtures a sense of community.

Nampa's high desert location provides an ideal climate for year-round entertainment, recreation, and business opportunities. Enjoy a symphony, Nampa Nights, or a national touring company. Have a glass of wine at the St. Chapelle Winery while enjoying the summer Sunday Jazz Concerts. Hop on your mountain bike, ski the waters, fish the river and lakes, or maybe shop the local farmer's market.

This backdrop provides fertile ground for new business which is reflected in the retail centers, large corporate operations, and the bustling industrial parks. All indicators suggest that Canyon County, with its rural characteristics and underdeveloped commercial landscape, is beginning to set the pace for commercial growth.

## AREA PROFILE

### KEY CITIES WITHIN THE BOISE AREA MSA

Boise	226,900
Meridian	91,420
Eagle	25,510
<b>Nampa</b>	<b>90,860</b>
Caldwell	52,620
Total MSA Population (2016)	683,525

Source: Compass 2016 Population Estimates and 2016 Boise Valley Spotlight.

### EMPLOYMENT AND INCOME

Total Employment (Boise-Nampa MSA 12/16)	305,856
State Unemployment Rate as of December 2016	3.7%
Per Capita Income	\$26,321
Median Household Income	\$51,922
Average Household Income	\$71,319

Source: Dept. of Labor and STDBonline.

### TOP EMPLOYERS

St. Luke's
Micron Technology, Inc.
Boise State University
Saint Alphonsus Health System
Walmart
Albertsons
Hewlett-Packard Company
J.R. Simplot Company
Idaho Power Company
Wells Fargo Bank

Source 2016 Boise Valley Spotlight

### HOUSING

Single-Family Homes sold in Ada Co. (2016 YTD)	11,644
Median Home Price	\$214,794
Single-Family Homes sold in Canyon Co. (2016 YTD)	4,364
Median Home Price	\$140,361

Source: Intermountain MLS and STDBonline.

### NATIONAL ACCOLADES

- **#1 Lowest Cost Metro in Pacific U.S.** - KPMG Competitive Alternatives, 2016
- **#6 Best Place to Live** - U.S. News & World Report, 2016
- **#6 Top States for Job Growth** - Forbes, 2016
- **#2 Top Up-And-Coming Cities for Recent College Grads** - Forbes, 2015
- **#1 Most Caring City in America** - WalletHub, 2015
- **Top 10 Hottest Housing Markets of 2016** - Zillow, 2016
- **#6 Best Downtown** - Livability, 2016
- **Top 10 Best Towns for College Football** - Time Magazine, 2016