

CALDWELL METRO INFORMATION

CALDWELL, IDAHO - Caldwell is the seat of Canyon County and the first major city you come upon when entering the Treasure Valley from the West. Located on the beautiful Boise River, it is situated to the West of Nampa making it possible to share resources but continue to have its own defining attributes. Caldwell has had consistent growth and continues to welcome new businesses and residents to its community.

Each year, the City of Caldwell hosts a wide variety of events, among them the Caldwell Night Rodeo, a national top 20 professional rodeo event. In addition, two magnificent golf courses, many community parks and walking paths provide unlimited opportunities for your recreational needs. Caldwell is also proud to be home to The College of Idaho, recently ranked the 20th Best College in the U.S. (Princeton Review).

Economically, agriculture continues to play a huge role in and around Caldwell, but diversity of the business community is an important part of its growth. Perhaps one of Caldwell's greatest economic accomplishments is serving as the foundation community for the J.R. Simplot Company, a company that today serves as one of the world's largest processors and producers of frozen food products.

AREA PROFILE

KEY CITIES WITHIN THE BOISE AREA MSA

Boise	226,900
Meridian	91,420
Eagle	25,510
Nampa	90,860
Caldwell	52,620
Total MSA Population (2016)	683,525

Source: Compass 2016 Population Estimates and 2016 Boise Valley Spotlight.

EMPLOYMENT AND INCOME

Total Employment (Boise-Nampa MSA 12/16)	305,856
State Unemployment Rate as of December 2016	3.7%
Per Capita Income	\$26,321
Median Household Income	\$51,922
Average Household Income	\$71,319

Source: Dept. of Labor and STDBonline.

TOP EMPLOYERS

St. Luke's
Micron Technology, Inc.
Boise State University
Saint Alphonsus Health System
Walmart
Albertsons
Hewlett-Packard Company
J.R. Simplot Company
Idaho Power Company
Wells Fargo Bank

Source 2016 Boise Valley Spotlight

HOUSING

Single-Family Homes sold in Ada Co. (2016 YTD)	11,644
Median Home Price	\$214,794
Single-Family Homes sold in Canyon Co. (2016 YTD)	4,364
Median Home Price	\$140,361

Source: Intermountain MLS and STDBonline.

NATIONAL ACCOLADES

- **#1 Lowest Cost Metro in Pacific U.S.** - KPMG Competitive Alternatives, 2016
- **#6 Best Place to Live** - U.S. News & World Report, 2016
- **#6 Top States for Job Growth** - Forbes, 2016
- **#2 Top Up-And-Coming Cities for Recent College Grads** - Forbes, 2015
- **#1 Most Caring City in America** - WalletHub, 2015
- **Top 10 Hottest Housing Markets of 2016** - Zillow, 2016
- **#6 Best Downtown** - Livability, 2016
- **Top 10 Best Towns for College Football** - Time Magazine, 2016