

CALDWELL METRO INFORMATION

CALDWELL, IDAHO - Caldwell is the seat of Canyon County and the first major city you come upon when entering the Treasure Valley from the West. Located on the beautiful Boise River, it is situated to the West of Nampa making it possible to share resources but continue to have its own defining attributes. Caldwell has had consistent growth and continues to welcome new businesses and residents to its community.

Each year, the City of Caldwell hosts a wide variety of events, among them the Caldwell Night Rodeo, a national top 20 professional rodeo event. In addition, two magnificent golf courses, many community parks and walking paths provide unlimited opportunities for your recreational needs. Caldwell is also proud to be home to The College of Idaho, recently ranked the 20th Best College in the U.S. (Princeton Review).

Economically, agriculture continues to play a huge role in and around Caldwell, but diversity of the business community is an important part of its growth. Perhaps one of Caldwell's greatest economic accomplishments is serving as the foundation community for the J.R. Simplot Company, a company that today serves as one of the world's largest processors and producers of frozen food products.

AREA PROFILE

KEY CITIES WITHIN THE BOISE AREA MSA

Boise	228,930
Meridian	98,300
Eagle	26,930
Nampa	96,820
Caldwell	54,120
Total MSA Population (2017)	695,765

Source: Compass 2017 Population Estimates and 2017 Boise Valley Spotlight.

EMPLOYMENT AND INCOME

Total Employment (Boise-Nampa MSA 4/17)	314,440
State Unemployment Rate as of April 2017	3.4%
Per Capita Income	\$26,306
Median Household Income	\$53,059
Average Household Income	\$79,273

Source: Dept. of Labor and STDBonline.

TOP EMPLOYERS

St. Luke's
Micron Technology, Inc.
West Ada School District
Boise School District
Boise State University
Saint Alphonsus Health System
Walmart
City of Boise
HP Inc.
J.R. Simplot Company

Source 2017 Boise Valley Spotlight

HOUSING

Single-Family Homes sold in Ada Co. (2016)	10,777
Median Home Price	\$225,673
Single-Family Homes sold in Canyon Co. (2016)	4,056
Median Home Price	\$156,330

Source: Intermountain MLS and STDBonline.

NATIONAL ACCOLADES

- **#1 Lowest Cost Metro in Pacific U.S.** - KPMG Competitive Alternatives, 2016
- **#2 Best Capitol to Live In** - WalletHub, 2017
- **#1 City for New Home Sales (Meridian)** - Curbed, 2017
- **#6 Best Downtown** - Livability, 2016
- **Top 10 Hottest Travel Destinations of 2017** - Vogue Magazine, 2017
- **#6 Top States for Job Growth** - Forbes, 2016
- **#3 Popular U.S. Growth Cities** - U-Haul, 2017
- **Best Run City in America (Nampa #1, Boise #3)** - WalletHub, 2017